

**Agenda**  
**Reading...the way to the future**

Time	Event	Speakers
Day 1 – Monday 5 December 2016		
8:00 – 9:00	Registration	
9:00 – 10:30	Session 1: Reading... First step towards knowledge	<b>From UAE:</b> Sheikha Dr. Shamma Bint Mohammed Bin Khalid Al Nahyan Sheikha Bodour Al Qasi <b>From the Arab region:</b> Prince Khalid AlFaisal – Saudi Arabia Prince Alhassan Bin Talal – Jordan From International Organizations: Dr. Jack Lang – Director of the Arab World Institute in France Nada Al-Nashif – UNESCO Assistant Administrator Alberto Manguel – Argentinian writer about the history of reading
10:30 – 10:40	Break	
10:40 – 11:30	Session 2: Opening National Anthem Opening presenter	Address of HE Jamal bin Huwairb, Managing Director, Mohammed Bin Rashid Al Maktoum Foundation Address of UNDP representative Address of the international guest of honor Announcement of the winner of the Sheikh Mohammed bin Rashid Al Maktoum Knowledge Award

11:30 – 13:00	<b>Session 3:</b> Panel discussion with the guest of honor	
13:00 – 14:00	Lunch Break	
14:00 – 14:10	Entertainment Show	
14:10 – 15:20	<b>Session 4</b> The role of governments in supporting reading - international experiences	Sheikh Ahmed Bin Mohammed Bin Rashid Al Maktoum Mohammed Al-Qurawi Sheikh Mansoor Bin Zayed Sheikh Sultan Al-Qasmi Dr. Abdulaziz Altwaijri - Director General of the Islamic Educational, Scientific, and Cultural Organization (ISESCO) Prof. Kiyoshi Kurokawa - University of Tokyo
15:20 – 15:30	Break	
15:30 – 17:00	<b>Session 5</b> Writings and successful experiences Best-selling books in the world	Saud AlSanousi – Kuwait Elif Safak – Turkey Paolo Coelho – Brazil J. K. Rowling – U.K – Harry Potter series Elizabeth Gilbert – USA – Eat, Pray, Love
19:30 – 22:30	Sheikh Mohammed Bin Rashid Al Maktoum Knowledge Award Ceremony	

Day 2 – Tuesday 6 December 2016

8:30 – 9:30	Registration	
9:30 – 11:00	<b>Session 1</b> The impact of reading on strengthening the national identity of kids.	Princess Haya Bint El Hassan
11:00 – 11:15	Break	
11:15 – 11:30	Entertainment Show	
11:30 – 13:00	<b>Session 2</b> Arab Reading Index - Diagnosis of reality and outlook for the future	
13:00 – 14:00	Lunch Break	
14:00 – 15:30	<b>Session 3</b> Reading and promoting the values of tolerance and fighting intellectual extremism	
15:30 – 15:45	Break	
15:45 – 16:00	Entertainment Show	
16:00 – 17:30	<b>Session 4</b> International indices on knowledge and reading, and their relationship with the Arab Knowledge and Reading Indices	

Day 3 – Wednesday 7 December 2016

8:30 – 9:30	Registration	
9:30 – 11:00	<b>Session 1</b> Reading in the era of IT	Jeff Bezos – Founder of Amazon Michael Hart - Inventor of the e-book and the founder of Project Gutenberg
11:00 – 11:15	Break	
	Entertainment Show	
11:30 – 13:00	<b>Session 2</b>	
11:00 – 14:00	Lunch	